Quotation

CLIENT :

Elysium Hardware

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KS-101

SECTION 1: WEBSITE DEVELOPMENT & INFRASTRUCTURE

Sr	Service/Feature	Details	Amount
1	Front-end	Includes Complete UI/UX , Multi pages with responsive design.	30000
2	Backend Module	Includes Inventory & Stats , Revenue in dashboard, Blog (blog page and category only), Product (Product category and product page only)	100000
3	Search feature	Implementation of smart product search functionality with real-time results across the product catalog	5000
4	Add to cart	Shopping cart functionality allowing users to add, update, and remove products, with cart summary and checkout integration	10000
5	User login with OTP	Secure user authentication system with mobile number login and OTP verification	5000
6	Payment Gateway Integration	Integration of secure payment gateway supporting UPI, debit/credit cards, and net banking (via. razorpay)	30000

SECTION 2: ON-PAGE SEO & OFF PAGE SEO

Sr	Service/Feature	Details	Amount
1	On-Page SEO	Optimizing web page content for search engines and users	40,000/ quaterly
2	Off-Page SEO	Off-page SEO refers to actions taken outside of your own website	35,000/ Month

SECTION 3: MARKETING & CONTENT CREATION

Sr	Service/Feature	Details	Amount
1	Social Media	Includes creating approx 4-5 reel, 5-6 image post. & Engagement on various platform	20,000/ Month

SECTION 4: THIRD PARTY CHARGES

Sr	Service/Feature	Details	Amount
1	OTP service	SMS gateway service for sending OTP messages for user login and verification. Minimum. ₹4,000 for 10,000 SMS credits	As per SMS provider pricing
2	Domain	Purchase and registration of domain name required for the website	As per Domain provider

3	Hosting	Web hosting/server for deploying the website, including SSL certificate, database support, and mail server with unlimited email accounts	As per hosting provider pricing (annual)

SECTION 5: MAINTENANCE & DISCOUNT

Sr	Service/Feature	Details	Amount
1	On-Page SEO	Basic on-page SEO setup including meta tags, page titles, URL structure, and search engine friendly configuration	Free for first month
2	Speed Optimization & Load Testing	Website performance optimization including page speed improvements, image optimization, caching setup, and basic load testing	Free for first month
3	Maintenance, Updates + Support & Bug Fixes	Basic technical maintenance including minor updates, bug fixes, and support related to website functionality	Free for first month
4	Security Monitoring	Basic website security monitoring including SSL verification, malware checks, and security updates	Free
5	Analytics & Tracking Setup	Setup and configuration of website analytics and tracking tools including Google Analytics, Google Tag Manager, and Cloudflare performance and security configuration	Free

SUMMARY

THE TOTAL ESTIMATED COST FOR THE WEBSITE DEVELOPMENT PROJECT IS ₹1,80,000/- (ONE LAKH EIGHTY THOUSAND INDIAN RUPEES ONLY).

THIS INCLUDES THE COMPLETE DEVELOPMENT OF THE E-COMMERCE WEBSITE, INCLUDING FRONT-END UI/UX DESIGN, BACKEND SYSTEM, PRODUCT AND INVENTORY MANAGEMENT, SEARCH FUNCTIONALITY, CART SYSTEM, USER AUTHENTICATION WITH OTP, AND SECURE PAYMENT GATEWAY INTEGRATION. ADDITIONAL SERVICES SUCH AS SEO, ANALYTICS SETUP, PERFORMANCE OPTIMIZATION, AND BASIC SECURITY CONFIGURATION ARE INCLUDED AS COMPLIMENTARY SERVICES FOR THE FIRST MONTH, AS MENTIONED IN THE QUOTATION.

THIRD-PARTY SERVICES INCLUDING DOMAIN REGISTRATION, HOSTING, SMS/OTP SERVICES, PAYMENT GATEWAY TRANSACTION CHARGES, AND OTHER EXTERNAL SERVICE FEES ARE NOT INCLUDED IN THE DEVELOPMENT COST AND WILL BE BORNE BY THE CLIENT AS PER THE RESPECTIVE SERVICE PROVIDER PRICING.

SCOPE OF WORK

THIS PROJECT INCLUDES THE DESIGN, DEVELOPMENT, AND DEPLOYMENT OF A FULLY FUNCTIONAL E-COMMERCE WEBSITE WITH THE FEATURES OUTLINED IN THIS QUOTATION. THE SCOPE COVERS WEBSITE UI/UX DEVELOPMENT, BACKEND ADMINISTRATION PANEL, PRODUCT AND CATEGORY MANAGEMENT, SEARCH FUNCTIONALITY, SHOPPING CART SYSTEM, USER AUTHENTICATION WITH OTP, PAYMENT GATEWAY INTEGRATION, AND BASIC WEBSITE OPTIMIZATION AND ANALYTICS SETUP.

TERMS AND CONDITION(S)

- 30% ADVANCE PAYMENT MUST BE COMPLETED WITH PAYMENT EVIDENCE TO START THE PROJECT. (AMOUNT HERE)
- 50% PROGRESS AMOUNT MUST BE COMPLETED WITH PAYMENT EVIDENCE AFTER COMPLETING THE WEBSITE'S FRONT END. (AMOUNT HERE)
- 20% DUE BALANCE MUST BE COMPLETED WITH PAYMENT EVIDENCE BEFORE HANDING OVER THE WEBSITE. (AMOUNT HERE)
- ALL THIRD-PARTY PAYMENT, OFF-PAGE SEO AND ON-PAGE SEO, SOCIAL MEDIA SHOULD BE DONE IN ADVANCED BEFORE STARTING THE WORK.
- ANY THIRD PARTY SERVICE AND/OR FEATURE IS SUBJECT TO AN ADDITIONAL CHARGE AND MAY BE CHANGED AT ANY TIME.
- IN A CASE WHERE A THIRD PARTY SERVICE AND/OR FEATURE IS TERMINATED, I (FULL NAME HERE), IN THE CAPACITY OF AN INDIVIDUAL DEVELOPER, WILL NOT BE RESPONSIBLE IN ANY CASE.
- IN ANY CASE THE CLIENT WISHES TO CANCEL THE DEVELOPMENT, THERE WILL BE NO REFUND(S) ISSUED TO COMPENSATE THE TIME I WILL PUT IN THE PROJECT.
- IN AN EVENT WHERE THE CLIENT(S) WEBSITE VIOLATE(S) ANY LAW(S) OR REGULATION(S), I WILL NOT BE HELD RESPONSIBLE.
- MAINTENANCE, UPDATES AND SUPPORT ARE NOT INCLUDED, THAT WILL AMOUNT TO EXTRA CHARGE(S) ON A MONTHLY BASIS WITH A MINIMUM CONTRACT OF 6 MONTH(S).
- FREE SERVICE(S) ARE VALID FOR A LIMITED, TRIAL DURATION (ENTER DURATION HERE). ONCE THE LIMITED TRIAL DURATION EXCEEDS, REGULAR MONTHLY CHARGES WILL APPLY IF CONTINUED.
- MAINTENANCE INCLUDES WEBSITE, BACKEND MAINTENANCE AND DOMAIN HOSTING MANAGEMENT.
- MONTHLY OR YEARLY PLAN IS AVAILABLE ON CONTRACTUAL TERMS.
- ANY ADDITIONAL SERVICE(S) AND/OR FEATURE(S) OUTSIDE THE MENTIONED SCOPE WILL BE QUOTED SEPARATELY.
- CLIENT WILL PROVIDE NECESSARY CONTENT, PRODUCT DATA AND IMAGES FOR THE WEBSITE.
- TERMS AND CONDITIONS ARE SUBJECT TO CHANGED AT ANY TIME.